



2control4IT

Grip on your IT costs

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Abbreviated Profile

Jeroen is a specialist in creating transparency in IT costs. As a result of long term experience within IT and Business Control, he speaks the language of both worlds and knows how to connect these worlds. Based on customized IT cost management models he builds relationships between IT processes (ITIL, Cobit, ASL, BSL) and products the customer actually understands. He also knows how to connect IT and business processes in such a way that added value can actually be measured.

Jeroen is a strong analytical thinker who thinks in solutions rather than problems. He has a pragmatic attitude with which he knows how to translate strategic vision into concrete activities. With his open and communicative style, he is able to motivate people and to bind them.

Work Experience

2control4IT 2011 - ...

In October 2011 Jeroen started his own company 2contro4IT.

2Control4It supports companies in creating cost transparency, chargeback systems and added value analysis of IT.

Fontys University 2019 – ...

Senior Consultant IT Cost Model

Reconstruction of the IT cost price model and chargeback to the business of the central IT department. The model is based on the Technology Business Management taxonomy. Reconstruction of the financial administration and time registration in order to align actuals with budget for reporting.

De Sociale Verzekeringsbank (SVB) 2017 - 2019

IT Cost Management Consultant

The SVB is the organization that implements national insurance schemes in the Netherlands.

Creating IT cost transparency by building an Activity Based Budget. The budget is based upon Zero Based budgeting. In addition, the financial administration is being restructured in order to be able to report in accordance with the new activities.



Work Experience (continuation)

De Lage Landen International B.V. (DLL) 2018 - 2018

IT Cost Management Consultant

Build and Implement of an IT Cost model in CostPerform. With a small team (2 from the Supplier and 3 from Control DLL) design and implement a Minimal Viable Product using Agile (Scrum) methodology in which controllers of DLL were trained on-the-Job. Turnaround time was 12 weeks using 5 sprints.

Purple Bridge 2017 - ...

Trainer/Developer IT Controller – Foundation

IT is a discipline/organizational unit with its own specific terminology and ways of working. IT controllers learn to improve their controlling skills by the combination of subject-specific knowledge and practical experience of trainers in both the profit and not-for-profit. This three day course includes specific IT subjects as Governance, Agile working, Information Economics, cost-effectiveness model, data analysis and modeling.

UWV 2016 - 2017

IT Cost Management Consultant

UWV (Employee Insurance Agency) is an autonomous administrative authority (ZBO) and is commissioned by the Ministry of Social Affairs and Employment (SZW) to implement employee insurances and provide labour market and data services.

Creating transparency in the ICT expenditure of the UWV by means of an Activity-Based Budget (ABB). Creating the financial base for the ABB by alignment of accounting and time registration. Managing improvement tracks with regard to administrative organization, contract management and procurement, IT controlling and Agile control. Restructuring IT control (including recruitment and selection of high level IT business controllers) to improve quality. Creating time based capacity data analytics for supplier steering in Qlikview.

Arcadis 2015 - 2016

Senior IT Controller

Delivered 2016 budget and charge back for IT EMEUK (Continental Europe, Middle East and UK) under great time pressure (6 weeks). First draft setup for consolidating IT administrations in 2016. In this case 5 administrations in 3 different ERP systems (SAP, Agresso, Dynamics) need to be standardized and consolidated along the organizational structure and the budget layout for budget management and reporting.

DS Smith 2013 - 2015

IT Cost Management Consultant/Business Controller

Building transparent, cost efficient IT cost management structure with clear governance. Delivered an Activity Based Budget for Group IT including dashboard. Delivery of monthly management reports. Restructuring of financial administration in 2013. Migration Group IT administration from JDE to SAP in 2014. Contract management and management reports for some of the larger outsourcing partners. Supporting various benchmarking activities (KPMG and Gartner). Knowledge transfer to new P&C team.



Work Experience (continuation)

RWE IT GMBH 2012 - 2012

Data mining consultant

Creation of a data room and structuring data mining and business case analyses/preparations for the supply stream Sourcing of the IT@RWE 2015 project. Preparing decision papers for outsourcing (RFI/RFP).

Essent 2009 - 2012

Principal Architect (Strategic advisor)

Project manager for building and implementing IT cost management model in standard tooling (CostPerform). Responsible for IT infrastructure cost calculations for sourcing decisions. Developing and building sales models for the IT department. Supervising benchmark programs (infrastructure, application maintenance, business comparisons) with several major consulting firms as McKinsey and Metri. Actively involved the IT Due Diligence and Post Merger Integration between Essent and RWE. Implementation and rollout of performance management framework for the IT organization. Training and coaching on performance dialogues.

Finext 2005 - 2009

Cost management consultant/interim controller at Essent

From scratch building and implementing planning and control for the IT infrastructure organization. Development of a TCO model for the IT infrastructure. Establish credit control. Member of the management team of IT Infrastructure. Participate in Due Diligence in former merger process with NUON. Project Portfolio Management for infrastructure projects. Training of new infrastructure controller. Quality improvement in resource data for IT costing (CMDB, KPI reports suppliers, SAP structures).

City of Roermond 2004 - 2004

Business Controller

Responsible for the construction of a new planning and control cycle. Advisor of the management team and the board of Mayor and Councillors on business issues. Results: Deployment and reporting of baseline measurement on the effectiveness of the internal organization. Start-up of internal audit program regarding legitimacy of action taken by the municipality.

Inspection of Education 2002 - 2004

Business controller/head of department Planning, Control and Quality Assurance

Responsible for the development of management tools and the development and implementation of the financial cycle. Main activities: introducing VBTB (from policy to policy accountability), introducing integral management, update of the administrative organization, development of a cost model, introduction of EFQM model (describing business processes) and the establishment of the department of Planning, Control and Quality Assurance (9 employees).



Work Experience (continuation)

University of Maastricht 1993 - 2002

2000 - 2002

Ad-interim Director at the Faculty of General Sciences (FdAW)

FdAW was during this period in transition from the University of Maastricht to the Transnational University Limburg (tUL). Key activities: management of the faculty office (11 people including IT systems and maintenance), overall responsibility for the department's personnel policy and administration (120 people), responsible for financial policy and administration, embedding of the master program of the Knowledge Engineering in tUL. Teaching project management for students in the second year of their education.

1996 - 2000

Financial advisor/Business controller Financial Economic Department (FED)

Advising the Executive Board, Deans and faculty directors on financial policy and management. Act as a sparring partner for policy development from a business perspective. Assistance with the budget cycle of two university faculties and 4 internal departments. Control and planning of the investment program of the UM (from 1998 up to 2003 an investment program of M€ 110 M in new buildings was executed). Development of a combined liquidity and investment planning for construction projects. Coordinating the year-end-closing of the UM in which the lead time was shortened by 6 weeks. Support of the implementation of Integral Management program within the university in which financial responsibilities were decentralized deep into the university organization, by developing a university-wide Access program to create management reports and the development of a financial management course for non-financials.

1993 - 1996

Labour Market Researcher

Researcher at the Research Centre for Education and Labour Market (ROA) at the Faculty of Economics. Perform applied research for external clients such as Ministries and the EU. Besides conducting the research also responsible for acquisition, scheduling, budget control and aftercare.

Education and Courses

2011

Energy Delta Institute

Functioning of the energy market.

A multi-day training on all facets of the functioning of the energy sector. Emphasis was laid up on future developments and use of alternative energy sources.



Education and Courses (continuation)

2010

Institute of Eclectic Psychology (IEP) Nijmegen

NLP practitioner

Neuro Linguistic Programming (NLP) is a model for communication and internal change. NLP helps people to improve the interaction between their thoughts, emotions, beliefs and behaviours. Learning to use NLP, is learning to guide others in a clear, engaging way to support and encourage their life. The power of NLP comes from integration: rational plus emotional, beliefs plus skills, structure plus intuition. Keywords are: personal development, effectiveness, inner experience, interpersonal abilities, and self-persuasion.

2006

Advanced course Change management

10 sessions of the change management master program of The Hague University of Applied Sciences.

1998

Advisory skills for advisors

Five-day course provided by Schouten & Nelissen.

1993 - 1994

Course 'Regression-analysis including logistic regression and log-linear analysis'

Part-time training from ITS (Nijmegen) and IVA (Tilburg).

1991 – 1992

University of Glasgow (8 months)

Master thesis "Adam Smith on the colonies" (Philosophy of Economics)

Supervisors:

professor A.S. Skinner (University of Glasgow)

professor J. Backhaus (University of Maastricht)

1986 - 1993

University of Maastricht

Master of Economics

Emphasis on a combination of International Economic Relations and Finance.

Other Experiences

Healthcare

2000 - 2003

Treasurer Bourgogne Clinic Foundation in Maastricht

The Bourgogne Clinic is a center for birth control.

1989 - 1991

Student Health Foundation (SSGZ)

SSGZ was part of "Zilveren Kruis" health insurance. Member Advisory Board of SSGZ on behalf of student union NSEM.



Other Experiences (continuation)

Participation

1996 - 2000

Local participation organ

On behalf of labor union AbvaKabo member of the local participation organ of Maastricht University. Member / Chairman of the Board of the UM AbvaKabo members group, president of the cooperating federations at the UM. Counsellor for UM employees for two years.

1988 - 1996

Several memberships

Member of the staff council of the Faculty of Economics, member of the University Council and member of the Faculty Council.

Internationalization

2000 - 2006

Treasurer World Music Foundation in Limburg

A foundation that is involved in organizing events in order to bring cultures together through music. This resulted in six concerts per year combined with cultural activities.

1994 - 2010

Co-founder, secretary and treasurer Morijo Loita Foundation

The Foundation Morijo Loita has established a primary school for Masai children in Morijo, Kenya. The school has 10 classrooms, two toilet blocks and 5 teachers' houses. Currently there are over 350 children going to school.

1988 - 1991

Organization of 'International Social and Cultural Evenings'

A monthly cultural and social event for foreign and Dutch students in Maastricht. The goal was to promote contact between the two groups.

Other

2011 - ...

Trainer youth (6 to 15 year old) soccer club Vorstenbossche boys.

2014 - ...

Member of the Technical Committee for the youth of soccer club Vorstenbossche boys.

1997 - 2005

Treasurer handball and futsal club Polaris in Maastricht.

1995 - 1996

Trainer of the ladies handball teams Polaris in Maastricht



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Languages

English:

Oral skills: good

Writing skills: good

German:

Oral skills: average

Writing skills: moderate

References

References are available on request.